



Good Life. Great Strength.

2019 Nebraska Severe Weather/Preparedness PSA Contest

The winter severe weather season is quickly approaching and it is time for a new Nebraska Severe Weather Awareness/Preparedness Public Service Announcement (PSA) Contest. The contest is sponsored by **Nebraska Association of Emergency Management**, the **National Weather Service** and the **Nebraska Emergency Management Agency**. The purpose of the PSA contest is to receive a variety of multimedia products from middle school students that promote preparedness, storm readiness, tornado safety, fire safety or other emergency topics.

The PSA contest is **open to all seventh and eighth grade media classes in public and private schools and combined home school students**. The infograms, short videos (3-5 minutes) and PSAs (30 sec. to 1 min.) should be on anything regarding preparedness including, home fire safety, home disaster preparedness (kits, plans, drills), safety tips for severe weather (tornadoes, severe winter weather, lightning, flooding)

The winning class **infogram** will receive \$100, the winning class **PSA** will receive \$250, and the winning class **short video** will receive \$500. The prizes will be awarded to the teacher for use in the classroom.

Contest rules are as follows:

1. The contest is open to all middle school (seventh and eighth) media classes in public and private schools along with combined home school students in Nebraska. Please one entry per category per school.
2. Entries must be related to the **theme of severe weather safety/preparedness** and will be judged on originality, effort and accuracy. Entries may be a 30-60 sec. video PSA (mp4, etc) or 30-60 second PSA (wav, mp3) Instructional video 2-5 minutes (mp4, etc.) or digital image ensemble, Facebook cover image, educational infographic, etc. (jpg, png, etc)
3. Each school is encouraged to conduct the contest. All submittals are to be made electronically to **knoxema@gpcom.net** by **November 25, 2019**. Files can be zipped or sent individually. All submittals become the property of NAEM upon submittal.
4. Each entry **MUST INCLUDE** the following information:



Teacher's name: _____

School: _____ School address: _____

Nebraska County where school is located: _____

School Phone Number: _____

6. All winners will be contacted by phone by **December 18, 2019**.
7. Any questions regarding the 2019 Severe Weather PSA should be directed to the local Emergency Management Director/Coordinator or to Laura Hintz (402) 288-5613, email **knoxema@gpcom.net**

Contest rules and other information can also be obtained at the Nebraska Association of Emergency Management website at www.naem.us. Judging will be done on December 13 by representatives of the contest's sponsors: Nebraska Association of Emergency Management, National Weather Service and Nebraska Emergency Management Agency.